



CREATIVE DESIGNER

Saffron Lanser

- 1980
- Burgess Hill, UK
- Mobile/Landline on request
- Irish/British
- See website for details
- www.saffronlanser.co.uk



@saffronlanser



@saffronlanserdesign



@SaffronLanser

Languages



English
Native



German
Conversational

Education

- 8 DIPLOMAS
Incl. Event & Hospitality Management – Visual Design & Display – Digital Media – Lighting Design
- 12 CERTIFICATES
Incl. After Effects, Premiere & Illustrator Masterclasses – Adobe XD UI UX Design – Logo Design – Web Icons – Content Marketing
- 1 DEGREE
Art, Architecture & Interior Design BA (Hons)
- 4 A LEVELS
Graphic & Advertising Design – Media Studies – Communication Studies – Interior Design

Skills



illustrator



indesign



photoshop



after effects



wordpress



animate



premiere



xd



dreamweaver



office



About

I've always been passionate about the creative arts & tried to ensure that I gain working knowledge in as many differing projects & sectors as possible. This stems from a belief that all experience is good experience & when you have such a wide knowledge of various areas, it allows you to be easily adaptable to any project or challenge.

Most of my work has come through word of mouth & my ever-growing portfolio, along with my foundational experience in retail & display, I am able to help companies upgrade their look in a consistent & marketable fashion.

My recent work mainly consists of design & management of visual branding for clients. I've had experience in styling & managing photo shoots, designing & creating seasonal catalogues & magazine adverts, design & layout of trade stands, designing licensed products & packaging, creating & maintaining all social media marketing online, manipulating & retouching of model shots & product photography, creating company stationary from logos, letter heads, to promotional CDs & brochures, as well as video editing & creating motion graphics & gifs for advertising on social networks.

I am reliable, easily adaptable, organised, methodical, innovative, creative, hard-working & a fast learner. I enjoy meeting new people & get on well with both my peers & superiors & also work well both in teams & individually.



Employment

FREELANCER
Creative Graphic Designer
Self Employed/Contract
Work
2013 – 2021

SPIRAL DIRECT
Creative Manager
Permanent
2008 – 2013

PLATINUM PROPERTY
Creative Director
Permanent
2005 – 2007

MYLA/LONDON GRAPHIC
CENTRE/ACUPUNCTURE
Visual Merch Manager
Permanent
1998 – 2005



Interests



art



crafts/diy



travel



music



film



architecture/
interior design



animals



Portfolio

A few samples can be found overleaf, with the full range available on my website.



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