







Saffron Lanser

-  1980
-  Burgess Hill, UK
-  Mobile/Landline on request
-  Irish/British
-  See website for details
-  www.saffronlanser.co.uk

Social



@saffronlanser



@saffronlanserdesign



@SaffronLanser

Languages



English
Native



German
Conversational

Education

- 8 DIPLOMAS
Incl. Event & Hospitality Management – Visual Design & Display – Digital Media – Lighting Design
- 12 CERTIFICATES
Incl. After Effects, Premiere & Illustrator Masterclasses – Adobe XD UI UX Design – Logo Design – Web Icons – Content Marketing
- 1 DEGREE
Art, Architecture & Interior Design BA (Hons)
- 4 A LEVELS
Graphic & Advertising Design – Media Studies – Communication Studies – Interior Design

Skills



illustrator indesign photoshop after effects animate premiere



xd figma klaviyo canva office wordpress

Portfolio

A few samples can be found overleaf, with the full range available on my website.



Looking For

Remote only roles - contract, part time or full time basis
Available Mon-Fri between 9am - 5pm (UK GMT)



About

Passionate about the creative arts, I like to gain knowledge in as many differing areas as possible.

I believe all experience is good experience. Having a wide breadth of knowledge allows me to be easily adaptable to any project or challenge.

I started out in retail; mainly focused on windows & displays. Using this experience, I help clients kickstart their look in a consistent & marketable fashion from a consumer point of view.

My current work focus is on design & management of visual branding for clients.

Previous experience also includes; styling/managing photoshoots, seasonal catalogues, magazine adverts, trade stands, licensed products & packaging, social media marketing, gifs/banners, UI design, manipulation/retouching model/product photography, company stationary, logos & brochures.

My current passion is for video editing & motion graphics, which i'm currently studying.

I am reliable, easily adaptable, organised, methodical, creative, hard-working & a fast learner.



Employment

FREELANCER
Creative Graphic Designer
Self Employed/Contract
Work
2013 – 2022

PLATINUM PROPERTY
Creative Director
Permanent
2005 – 2007

SPIRAL DIRECT
Creative Manager
Permanent
2008 – 2013

**MYLA/LONDON GRAPHIC
CENTRE/ACUPUNCTURE**
Visual Merch Manager
Permanent
1998 – 2005



Interests



art



crafts/diy



travel



music



film



architecture/
interior design



animals



nature

